



# COMUNE DI PIEVE TORINA

## PROVINCIA DI MACERATA

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Prot.n.6047

Pieve Torina, 07 luglio 2017

### **STREET-ART PROJECT "REBUILDING OUR FUTURE"**

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### **DECORATION OF EXTERNAL WALLS OF TEMPORARY STRUCTURES FOR PIEVE TORINA**

#### **1. Description**

The Municipality of Pieve Torina has decided to launch a competition for the valorisation of the outer walls of the containers, inside which will be housed the commercial activities that had their own property damaged by the earthquake that hit the area in August 24, 2016.

The aim is to give visibility to the compound with the help of the expressive tools used by Street Artists.

The project envisions the realization of three interventions on the north and east outer walls of the mall. The façade will be visible from the nearby Provincial Road, and will be a valuable meeting point for citizens social activities, while at the same time will be a part of the relaunch of economic activities severely damaged by seismic events.

#### **2. The call**

The subject of this notice, approved with determination of the Technical Officer No.191 dated 07/07/2017, as RUP for the production of containers for productive activities in Loc. Le Piane, provides for the construction of a work of Street Art to be realized on three exterior walls of regenerated marine containers adapted in order to accommodate the commercial activities that got damaged by the earthquake.

The City Council will reserve the right to assign the three walls to three different artists classified in the first three positions of the single rank or a to a single artist.

#### **3. Proposed themes**

The municipal administration intends to spread the values of solidarity, acceptance, courage and the will to relaunch areas that are severely affected by seismic events.



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It also intends to promote art as an element of aggregation, cultural and social identity among those who have suffered the consequences of recent calamitous events that affected thousands of people and forced many citizens to moved away from the area.

#### **4. Visibility**

The project will receive wide media coverage both on local and national level. The works will be visible and accessible for the entire period in which the structure will be active and will be included on the website of the city of Pieve Torina.

The municipality will also take care of the preparation of a catalog in digital format that will collect all the proposals received and the realized ones (from the sketch to the finished work, with details of the various stages of realization, the artist's profile and thematic details).

### **ARTIST'S PROPOSAL**

#### **5. Technical Specifications**

The artist's proposal should include the following elements:

- Creative sketch in digital format.

The sketch should be as accurate and detailed as possible since the sketch quality will be one of the main elements when evaluating the proposals.

The sketch can include all three walls or just a few of them.

- **Budget**

The estimated budget for the realization (specific VAT, withholding tax, etc.).

You will also have to specify the estimated budget for materials, site construction, insurance and travel.

- **Time of Realization**

The artist will have to specify the time of realization that can not be higher than that indicated in the "Times of Realization" in this call. This will be also an element that will be considered in evaluating the proposals.

- **CV and portfolio of the artist**

In addition to the sketch, the artist must also enclose a short Curriculum Vitae with similar works made over the last ten years, and also a portfolio containing pictures and descriptions of the same works.



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The submission of the proposals does not give any compensation to the proposer.

The winning artist authorizes the use of video / photo material for non-commercial purposes (media, exhibitions, books, calendars, publications, teaching lessons, etc.)

#### **6. The Message**

The proposed artwork should show the following messages:

- solidarity as an element of social cohesion,
- reconstruction as a time of relaunching and rediscovering the culture and traditions of the places affected by the earthquake;
- the intention to start again with new energies after the seismic events that hit the area;
- the opportunity to realize innovative and modern ideas capable of driving the community towards a rebirth that is embodied in a sense of trust in the future.

#### **7. Technique**

Spray-painting, stencil, mosaic techniques, graffiti and tag techniques are allowed.

Sticker and Wheatpasting techniques are not allowed.

Please Specify (if any) the finishes that will be useful for the preservation of your work.

#### **8. Security**

The artist must comply with current security regulations and should provide evidence of the security certifications he owns (if any).

#### **9. Deadline for submission**

The deadline of the call is fixed for **Thursday, August 10, 2017 at 12:00.**

Submit the proposals in digital format to  
[comune.pievetorina.mc@legalmail.it](mailto:comune.pievetorina.mc@legalmail.it)

Or by post to

**Comune di Pieve Torina, in zona S.Agostino – 62036 Pieve Torina (MC)**





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Contact for any further information **Arch. Annarita Luccio - 3393429936**

Proposals received after the specified deadline will not be accepted

### 10. Additional Information

For more information on this project, you can also contact

[ufficio.tecnico@pievetorina.sinp.net](mailto:ufficio.tecnico@pievetorina.sinp.net) or visit [www.comune.pievetorina.mc.it](http://www.comune.pievetorina.mc.it)

### 11. Jury

The Municipal Administration, in order to evaluate the proposals submitted, will constitute a special commission composed of the Mayor as Chairman, and four experts nominated by the Municipal Council.

The Commission will decide by a simple majority on projects that are considered to be the best and will rank the top three positions on the list, each one will receive a wall between the three indicated in this call.

In the case of the selection of a single work presented for the three walls the realization may be assigned to a single artist, in this case a refund of € 1,000 per second ranked Artist and € 500 for the third ranked will be assigned as a reimbursement.

### 12. Evaluation criteria

The evaluation of the works will be based on the unquestioned judgment expressed and verbalized by the Commission, taking into account the following criteria:

- a. Artistic quality of the work and originality of the representation
- b. Attention to the themes proposed and the purpose of the call
- c. Curriculum Vitae of the artist
- d. Time for Realization
- e. Cost of the work

### 13. Realization

**By 12.00 am on 10 August**

Artists submit proposals according to the specifications (the shipping date will not be considered valid)



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### **By August 12th**

The commission will choose the project / winner (s)

### **By August 19th**

The selected artist (s) will receive the contract and an advance of 20% of the amount requested by bank transfer.

### **On August 28th**

Work must start.

The artist will have to coordinate with the owners of the activities to set up in the containers in order to ensure the continuity of the exercise even during the works, in the state of absolute safety of the operators and the users.

Whenever possible, citizens, associations, schools and local institutions will be involved in the realization of the works, which will be guaranteed by the municipal administration for access to places in absolute safety.

### **By 30 September**

The artist must have completed the work and dismantled any structures necessary for its realization.

When the work is completed, the artist will receive 60% of the proposed budget. The balance will be paid within 120 days of the end of the work.

## **14. Type and dimensions of the walls**

The walls have surfaces equal to:

Wall A about 36.00 sqm

Wall B about 44.00 sqm

Wall C about 120.00 sqm

Detailed plans and pictures available on [www.comune.pievetorina.mc.it](http://www.comune.pievetorina.mc.it)

Pieve Torina, July 07, 2017

*The Responsible of the Procedure*

*Arch. Annarita Luccio*



